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Images Of Organization

Gareth Morgan

IMAGES OF ORGANIZATION

Updated Edition of the International Bestseller

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Since its first publication over twenty years ago, Images of Organization has become a classic in the canon of management literature. The book is based on a very simple premise—that all theories of organization and management are based on implicit images or metaphors that stretch our imagination in a way that can create powerful insights, but at the risk of distortion. Gareth Morgan provides a rich and comprehensive resource for exploring the complexity of modern organizations internationally, translating leading-edge theory into leading-edge practice.

**Synopsis**

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"A universe of thanks to you for spearheading the metaphoric, creative thinking about organizations."
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Professor Morgan, I only recently received a copy of Images of Organization (updated edition) as a desk copy to review for the I/O Psych class that I teach. I just started reading your book I am absolutely blown away by it. I cannot believe that I had missed this marvelous work. My ignorance knows few, if any, limits! You pull together such a span of ideas and integrate them beautifully with your own angle, stimulating one’s thinking. This is the kind of mind opening perspective to which I like to expose my classes. Thank you for condensing it so powerfully. By the way, the bibliographic notes are as exciting a read as is the rest of the book. I look forward to devouring the rest of the book.

James Michael Burke, Ph.D. Virginia Commonwealth University

This is the new updated edition of a classic published over 20 years ago. The book is based on the simple premise that all theories of organization and management are based on implicit images of metaphors that stretch our imagination in a way that can create powerful insights, but at the risk of distortion. The author provides a rich and comprehensive resource for exploring the complexity of modern organizations internationally, translating theory into practice.

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Let me say that I’ve loved teaching this course for over 10 years now, in part, because your book (and now the excellent CD) are so well thought out. You deserve a bow. Bravo.

Jim Bonilla (02/26/2007)

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Abstract of Public Administration Development and Environment (04/16/2007)
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Morgan’s Images of Organization is a well written book. I purchased this book for a class in Adult Education, and it is remarkably interesting. The book is organized around eleven chapters and a postscript. The most interesting parts of the book are Chapters 2 through 7.

CH 2: Organizations as Machines
CH 3: Organizations as Organisms
CH 4: Organizations as Brains
CH 5: Organizations as Cultures
CH 6: Organizations as Political Systems
CH 7: Organizations as Psychic Prisons

These chapters represent the majority of the material relevant to organizational theory. Anyone who wants to learn more about organizational design should read this book.

This book was very informative but seemed packed with too much information and at times confusing. If my instructor had not assigned Intro to Public Administration along with this it would
have been a little more difficult. Too much for a beginner.

This book gives key insight into contemporary rhetoric techniques that organizations use. It helps you understand the basis of a lot of beurocracy and how it works. With any book like this, you can find strong points of disagreement in their argument, but through a critical view, you can pull good points of knowledge to help form an accurate understanding of organizations as a whole.

This book is a classic. The ideas in it will stimulate you intellectually. Use these ideas in your academic papers, your research, and at work. Some of the ideas are groundbreaking. Read the book, then reread it. The book should be required reading for every organizational manager and leader.

Gareth Morgan has created a resource for global managers! The images of organization educate the reader on the eight metaphors, that, are designed to teach valuable insight on the different behaviors encountered in the workplace. This book is a well written artifact. Too bad there isn't a certifiable study guide that compacts the information for busy scholars!

The entire book is made up of metaphors which is kind of confusing, but it will keep your mind going trying to understand what's going on and relating it back to your experiences.

I liked the different paintings of organisations and helps one locate where their organisations are and where they can move to, I liked the fact that disadvantages and advantages are outlined. A reading recommended for big and small organisations whether private or public

The book is an amazing one because it has enlightened me on how to run my organization with great success. Morgan is a great writer and I have liked is knowledge that he has offered to the readers and managers of organizations.

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